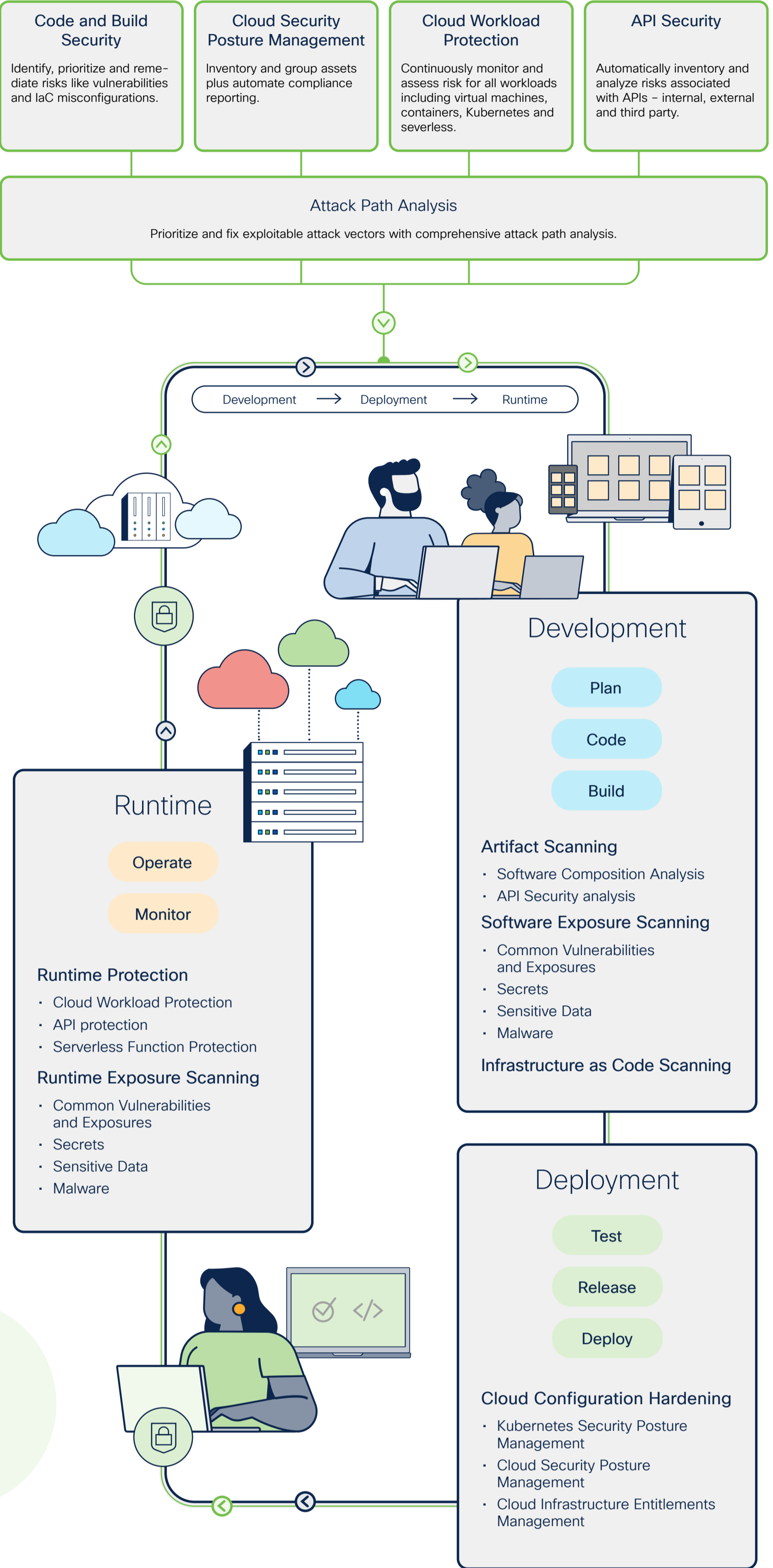


# Prioritize and remediate cloud application risks with precision

The cloud offers teams agility, autonomy, and scale to innovate more quickly; however, the dynamic nature of the cloud makes it challenging to secure. Additionally, teams often leverage open-source code and third-party APIs to speed application development time. This introduces risks that must be monitored and contained.

Cisco Cloud Application Security provides visibility into applications and the underlying infrastructure to detect and prevent a wide range of security threats plus meet compliance. After deploying Cloud Application Security, our customers report less risk and cost, plus improved productivity.

Read on to understand how Cloud Application Security secures the software development lifecycle.



## Benefits of a comprehensive solution



Of organizations said a CNAPP will give them a consolidated approach for more efficient cloud security risk mitigation



Of organizations said a CNAPP helps drive efficiency in connecting application security processes to security posture management

Source: Melina Marks, Enterprise Strategy Group Research Report, Cloud Entitlements and Posture Management Trends: Managing Security Risk with the Move to Cloud-native Applications, April 2023

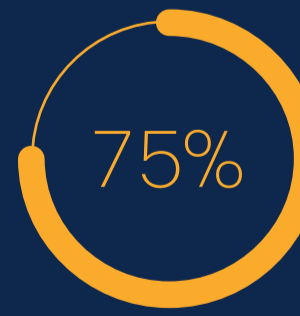
## Create a plan today



By 2025, 60% of enterprises will have consolidated cloud workload protection platform (CWPP) and cloud security posture management (CSPM) capabilities to a single vendor, up from 25% in 2022.



By 2025, 80% of enterprises will have adopted multiple public cloud infrastructure as a service (IaaS) offerings – including multiple K8s offerings.



By 2025, 75% of new CSPM purchases will be part of an integrated CNAPP offering.

Source: Gartner®, Market Guide for Cloud-Native Application Protection Platforms, Neil MacDonald, Charlie Winckless, and Dale Koeppe, 14 March 2023  
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